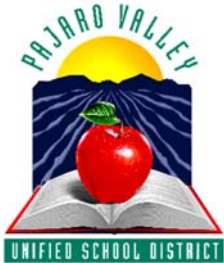


## PAJARO VALLEY UNIFIED SCHOOL DISTRICT MISSION STATEMENT

The Mission of the Pajaro Valley Unified School District is to educate and to support learners in reaching their highest potential. We prepare students to pursue successful futures and to make positive contributions to the community and global society.



### *Press Release*

*Date: May 29, 2019*

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*Public Information Officer*

*Email: alicia\_jimenez@pvusd.net*

*(831) 786-2114*

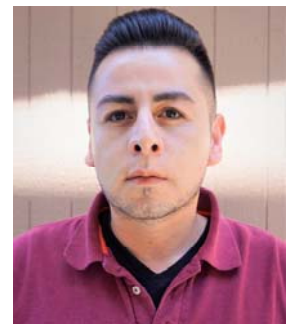
### **Pajaro Valley Unified School District Introduces New Administrators**

Watsonville, CA. May 29, 2019 – Pajaro Valley Unified School District is pleased to introduce the following administrative appointments as approved by the Board of Trustees at the May 22 meeting: Carlos Moran as Principal at Amesti Elementary School and Jose Rocha as Coordinator for Migrant and Seasonal Head Start Disabilities/Mental Health program.

**Carlos Moran** joins us from Monterey Peninsula Unified School District where he served as the Assistant Principal at Seaside High before becoming a Principal. Mr. Moran has served as the Principal at Seaside High for the past 6 years where he successfully implemented Project-based Learning through a partnership with New Tech Network. He developed an effective Positive Behavior Interventions and Supports plan to improve student responsibility and build staff-student connections. We are pleased to note that Mr. Moran is a former student of PVUSD and expressed a desire to give back to his community and the District that served him. PVUSD is excited to bring back one of its own to support our teachers and students of Amesti Elementary.



**Jose Rocha** is the new Coordinator for MSHS Disabilities/ Mental Health Program. Mr. Rocha possesses a number of outstanding qualifications including a Masters in Early Childhood Education and a Bachelor's degree in Human Development from Pacific Oaks College, and an Associate's degree in Early Childhood Education from Cabrillo College. He is a certified Desired Results Developmental Profile (DRDP) Trainer, Pre-K Class Observer and *Abriendo Puertas*/Opening Doors Parenting Curriculum Facilitator. Mr. Rocha is currently a Quality Enrichment Coach for Encompass Community Services, where he also served as a Site-supervisor, Lead Teacher and Head Start Teacher since 2005. Mr. Rocha also served as a coach for First Five Santa Cruz County. With his varied experience as a coach working with pre-school students, we believe that Mr. Rocha will be a great asset for Migrant Seasonal Head Start.



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